

FROM THE EDITOR

*It is with great sorrow that we acknowledge of passing away of one of our Scientific Committee members, Prof. Dr. John Weeks of SOAS, University of London. He has been source of inspiration to many scholars and produced some of the most influential work on Political Economy, including his latest book titled, *The Economy of the One Percent* published by Anthem Press. He has been a great supporter of Florya Chronicles of Political Economy from the day we have started the journal.*

In this edition we are publishing four very powerful articles and a report on an important international webinar we have done on post-conflict capacity building with a particular emphasis on Covid 19 pandemic. The articles we have included here are somehow complimentary as they refer to demographics and talent management.

*The first article is by Kağan Okatan and focuses on firms' approach to innovation. He uses multivariate regression model to measure different types of corporate cultures. As such the article is a novel opening to study sustainable innovation and its interaction with organizational culture for companies from both developed and developing countries. The second article titled *Changing Population of Age Structure and its Implications for Development* by Nazrul Islam Mondal et. Al., studies age structure and its intermingling with safety and governance challenges. In this article authors attempt to show the key movements and variances in shifting age structures, and subsequent implications for development. The third article is by Dr. Liz N'ganga, looks at the need for a more inclusive and holistic approach to development, in sub-Saharan Africa. For N'ganga, such a vision should have at its heart the enhancement of productive employment for the continent's bulging youth population. This requires a talent-driven approach to human capital development but, this is not challenge free as, talent management theme is an under-researched topic. Dr. N'ganga addresses some of the short comings of ambiguous identifications of talent management for a solid policy measures that can be followed by various institutions. The fourth article is by Amina and Kaplan, is on consumer behavior and how firms respond to these. They find that no significant*

difference exists between gender perceptions towards brand pages and consumers are ambiguously indifferent regarding their attitude towards advertisements. The final piece reports the notes of the international webinar organized together with EURAS (Eurasian Universities Union) a network of nearly two hundred universities across the international spectrum.

We are happy to announce that Florya Chronicles of Political Economy is now going to receive further recognition as our international index listings is going to increase. Since the beginning of the FCPE (Florya Chronicles of Political Economy) we have done a lot of progress, including going online through Dergipark.

Finally, once again we are very grateful to our colleagues at the Faculty of Economics and Administrative Sciences at the IAU (Istanbul Aydın University) with our Dean Prof. Dr. Celal Nazım İrem at the lead, to the Rector of IAU, Prof. Dr. Yadigar İzmirli and to Associate Professor Dr. Mustafa Aydın, President of IAU, for their continued support for FCPE.

Editor

Prof. Dr. Sedat AYBAR