

DOI Numaraları / DOI Numbers

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Machine Learning Use Case Discovery and Implementation in the Finance and Accounting Domains of Companies

Tolga TUZCUOĞLU

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40 Years of Leader-Member Exchange Research: A Bibliometric Analysis Between 1982 And 2022

Nevra Baker

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Digital Marketing Strategies: Krispy Kreme Micro and Macro Digital Environment Analysis

Salma CHOUFANI

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Analyzing the Relationship Between Online Fashion Brand Recognition, Brand Experience and Brand Love

Hajar KARRIT

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Türkiye’de Basının 1968 Baharında Üniversite İşgallerine Yaklaşımı

Özgür Mutlu ULUS

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